



Community Impact Report

JULY 2018 - JUNE 2019

Note from our Board Chair

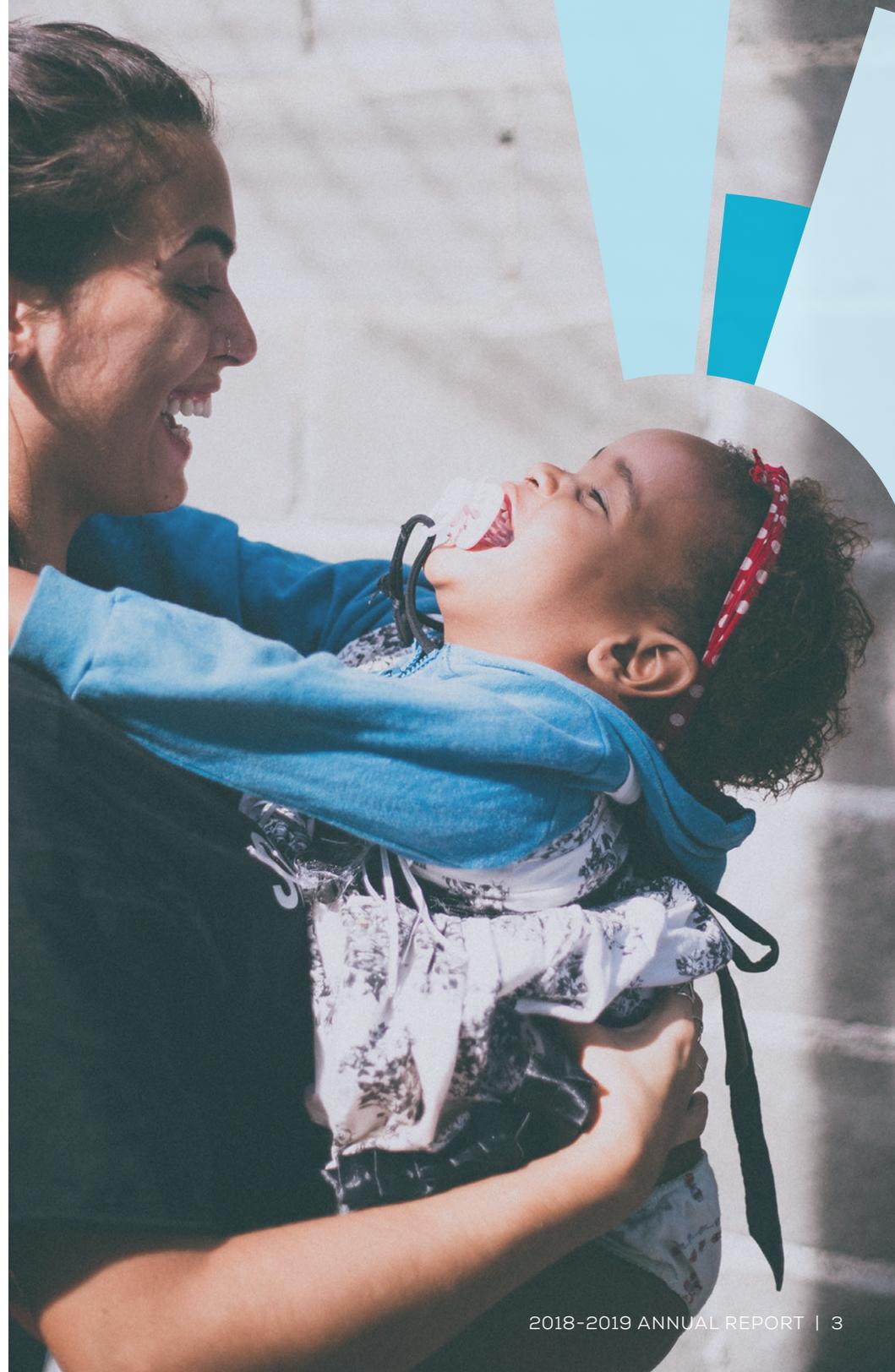
"A comfort zone is a beautiful place, but nothing ever grows there." This quote is a favorite of mine because it pushes me beyond what I know I can do into things that require a leap of faith. Over the past year, Clarity has realized possibilities that require deep faith to escape the known and boldly venture out following God's plan. One of the largest of those leaps was the administrative office relocation. A diligent task force comprised of select staff and board members worked hard to find the new Jonathan Moore Pike office building, which challenged staff to move during the banquet season. This change is now growing some beautiful things with everyone sharing and collaborating in the same space.

The Clarity Board of Directors remains firm in our commitment to serving Clarity and upholding our vision of a culture where every human life is valued and celebrated as a gift from God. During a board retreat in April, our minds were challenged to begin thinking beyond rescue and into restoration for all areas of the organization, including the potential outreach beyond our current services. Our three-year strategic plan is still being refined, and many challenges will present themselves along the way, but with those challenges we grow, and with that growth we will realize more possibilities.

It's an honor and privilege to serve alongside passionate board members, volunteers and donors supporting Tim Bond, our stellar Executive Director, and staff whose hearts remain focused on the ministry and impact lives for the good every single day. Thank you for continuing this journey with us as we compassionately engage, educate and inspire our communities with the truth regarding holistic sexual health and the value of human life.



Stephanie Flinn
Board Chair



What We Do

Our mission is to compassionately engage, educate and inspire our communities with the truth regarding holistic sexual health and the value of human life.

Clarity helps people invest in themselves, empowering them to make wise decisions.

Our journey alongside both women and men illuminates a pathway to Realizing Possibilities through education, intervention and restoration.



**I DECIDE FOR ME
MY BEST FOR YOU
TRANSFORMED**



**PREGNANCY CENTERS
TESTING CLINIC**



**HEALING AFTER ABORTION
OVERCOMING SEXUAL ABUSE**

WE ARE A PROUD AFFILIATE OF:



2018-2019 Impact



10,201
student lives impacted



39
participants in Hearts Restored programs



2,444
distinct Pregnancy Services & Testing Clinic clients



16,896
diapers distributed



1,931
STI tests performed

“ Thank you for great service. Everyone made me feel safe. They showed me they do care about my feelings. It is rare to find compassionate people, but I did at Clarity. -Testing Clinic client



Education

Students and parents/guardians involved in Clarity's school and faith-based programs are realizing possibilities of open, honest conversations about personal topics and family values. Students receive guidance in setting healthy boundaries, which helps them combat misinformation coming from our culture and media. With your help, younger generations have hope for a healthier future.

“ It was eye-opening just how big an impact sex has on ALL aspects of daily life.
—High school student

OUR EDUCATION IMPACT



7,333

students impacted directly by Clarity's school-based programming (*I Decide for Me*)



2,355

students impacted by Curriculum Colleagues (other organizations that purchased Clarity's IDFM curriculum)



513

students & parents/guardians impacted by Clarity's faith-based programming (*My Best for You & Transformed*)

MILESTONE: TRACKING COMPARISON DATA

In October 2018, comparison data was collected from students in southern Indiana who did not receive Clarity's *I Decide for Me* (IDFM) curriculum, to be compared with data from students who have been through our program.

Students completing the IDFM program showed an 8.8% increase of agreeing or strongly agreeing with the statement, "I plan to talk to my parents or 'go-to' adult about puberty". This is approximately twice the increase seen in the comparison data (4.3%) from students who did not receive the program.

When asked to what degree students have "set boundaries to never look at naked pictures on the internet," IDFM program students who agreed or strongly agreed increased by 17%, whereas the comparison students who did not receive the IDFM program showed no increase.

This is a sampling of the comparison data being collected to provide higher levels of evidence for our curriculum's effectiveness, completing another step in our Program Impact Evaluation (PIE) Project.



OUR CLIENT SERVICES IMPACT

Total client visits (Distinct clients: 2,444)

4,875 

Top 5 reasons to visit Clarity

1. Material assistance (37.4%)



Formula, Pack and plays,
Car seats, Diapers &
wipes, Baby clothes,
Maternity clothes, etc.

2. Pregnancy tests (19.0%)

3. Classes (10.1%)

4. Ultrasounds (9.7%)

5. STI Testing & Treatment (9.2%)

Client Demographics

Gender

Female: 78.2%

Male: 21.8%

Marital status

Single: 61.9%

Married: 21.6%

Not Specified: 16.5%

Age distribution

Under Age 15: 0.5%

Ages 15-19: 20.3%

Ages 20-24: 32.3%

Ages 25-29: 21.1%

Ages 30+: 23.6%

Unknown Age: 2.2%

Spiritual beliefs

Yes: 40.3% No: 59.7%

Client Services

At our testing clinic and six pregnancy centers, we help individuals gain clarity to make informed decisions. Our friendly volunteer client advocates build relationships and offer guidance to clients, helping them realize hopeful possibilities for the future.

“ The testing clinic is important for the community. We care. We want to help. They are not just patients... this is what sets us apart. Most other medical places are diagnosis, treat ‘em, move ‘em on. We address the whole person. Your support is giving people a non-judgmental place to get help they otherwise may not get. - Volunteer Brace Rutledge

GINA'S STORY

Gina* and Rob* visited one of our pregnancy centers with their first pregnancy, which sadly ended in miscarriage. We were humbled to walk alongside them as they grieved the loss of their unborn child. Earlier this year, we were honored to share in their joy when Gina experienced a healthy pregnancy and delivery. We were able to support Gina and Rob as they completed the child safety classes and witnessed firsthand how this miracle baby has changed their lives. Rob was beaming with pride when he recently stopped by to introduce their new baby. It was a blessing to see this couple grow into such loving and concerned parents.

With your help, clients like Gina and Rob are stepping into their new roles as parents, equipped with the skills and resources to provide healthy, loving homes for their children.

**Client names changed to protect confidentiality.*



Hearts Restored

There is a great need for healing among men and women who have experienced abortion or sexual abuse. Emotions like shame, anger, regret, fear and depression often come after these traumatic experiences, crippling people from fulfilling the plans that God has for their lives. Clarity's Hearts Restored programs serve as a beacon, shining the light that freedom is possible!



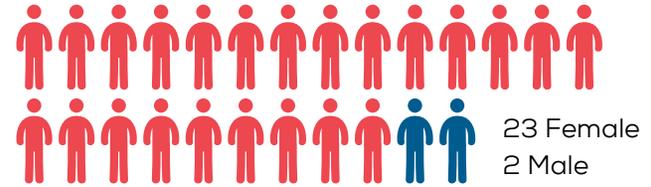
“ After going through both groups, my heart was further restored, my shame lifted and the constant feeling of not having any worth or anything to offer others has been replaced by a feeling of purpose in my life. I am forever thankful for this amazing opportunity. –Lee-Anna

OUR HEARTS RESTORED IMPACT

Healing After Abortion



Overcoming Sexual Abuse



28% increase

in Hearts Restored participants
since last year

MILESTONE: DEPARTMENT EXPANSION

Clarity's Hearts Restored department is positioning itself to meet the needs of the growing number of men and women who are expressing their brokenness and need for healing. New group facilitators are being trained throughout the six counties we serve. We have also added a Hearts Restored Counseling Advisor, Dana Bowling, LMHC, who is a Certified Clinical Trauma Professional. She will keep Hearts Restored accountable ethically and legally, and in line with best practices, as we facilitate support groups.

The *Healing After Abortion* and *Overcoming Sexual Abuse* programs are a safe place for men and women to connect with others who share similar stories. Both programs can be facilitated one-on-one or in group settings with an emphasis on privacy and confidentiality.



BOARD OF DIRECTORS

Stephanie Flinn, <i>Chair</i>	Tim Bond	Joe Meek
Denny Frey, <i>Vice Chair</i>	Todd Burbrink	Jim Stewart
Donna Reeves, <i>Treasurer</i>	Ray Eakins	
Janet Anthony, <i>Secretary</i>	Corrie McGuckin	

STAFF

EXECUTIVE TEAM

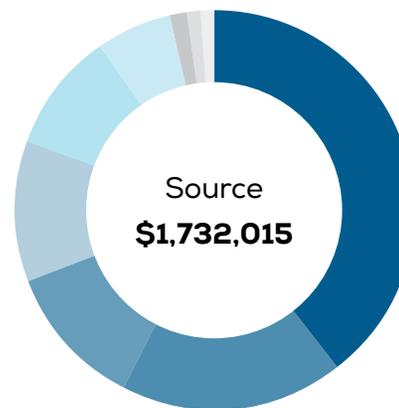
Tim Bond <i>Executive Director</i>	Sue Ketchum <i>Hearts Restored Director</i>	Tracey Pike, SRAS <i>Education Director</i>
Jenny Gardner <i>Client Services Director</i>	Lara Martin <i>Development Director</i>	

Kristie Ayers, SRAS <i>Community Educator</i>	Julia "Mendy" Fisher <i>Community Liaison</i>	Erin Terry <i>Accounting Assistant</i>
Charlene Bosley <i>Education Admin. Assistant</i>	Lora Jackson <i>Bookkeeper</i>	Miranda Voils, RDMS <i>Sonographer</i>
Jim Bramlett <i>Frienderaiser</i>	Wanda Lienhoop <i>Bartholomew Co. Center Manager</i>	Carol Wessel <i>Bartholomew Co. Assistant Center Manager</i>
Angie Burton <i>Client Services Admin. Assistant</i>	Missi Maschino <i>Decatur Co. & Jennings Co. Center Manager</i>	Maria Westbrook, RN <i>Nurse Manager</i>
Therese Chamblee <i>Brown Co. Center Manager</i>	Jennifer McGuire-Kozakiewicz <i>Testing Clinic Assistant</i>	Teri White, SRAS <i>Community Educator</i>
Amy Disney <i>Development Specialist & Shelby Co. Center Manager</i>	Kara Miller <i>Executive Assistant</i>	Victoria Yeaton <i>Marketing & Events Coordinator</i>
Nikki Eldridge <i>Jackson Co. Center Manager</i>	Jon Porter <i>Men's Client Advocate Coordinator</i>	
	Christy Shaw, SRAS <i>Community Educator</i>	

OTHER KEY PERSONNEL

Dr. Brian Williams <i>Medical Director</i>	Dana Bowling, LMHC <i>Counseling Advisor</i>
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Resources



- Fundraisers: 39.5%
- Volunteer Labor: 18.2%
- Churches/Baby Bottles: 11.6%
- Individuals/Businesses: 11.4%
- In-Kind Gifts: 9.8%
- Annual Sponsors: 5.9%
- Grants: 1.4%
- Fees for Services: 1.2%
- Other: 1.0%



- Client Services: 51.2%
- Development: 19.3%
- Administrative: 14.9%
- Education: 11.4%
- Hearts Restored: 3.2%



Enhancing Trust

Clarity's Board of Directors is committed to meeting the highest standards of financial accountability established for nonprofit organizations. Clarity is a member of the Evangelical Council for Financial Accountability and listed on the Guidestar database of charity organizations. Our books are reviewed annually by a Certified Public Accountant. The information above is for the 2018-2019 fiscal year, which ended on June 30, 2019.

Ways to Give



VOLUNTEER

Serve in one of our many volunteer areas that best suits your skill sets and gifting. Infrequent one-time opportunities as well as regular weekly commitments are available.



ADVOCATE

Share about the ministry taking place at Clarity with those in your sphere of influence. Connect with us on Facebook, Instagram and Pinterest, and be a social advocate for us.



PRAY

Join us in praying for the needs of the ministry and those we serve. Email info@claritycares.org to sign up to receive our monthly prayer calendars.



GIVE

Ministry supporters may set up recurring or one-time donations through our secure website, ClarityCares.org/donate.



PAYROLL DEDUCTION

Workplace giving is an easy way to make tax-deductible donations. Ask your employer if they offer payroll giving or matching gifts.



SHOPPING REWARDS

Join Kroger's Community Rewards and Amazon's Smile program! Once you select Clarity of South Central Indiana as your charity of choice, a small portion of each Kroger Plus Card or smile.amazon.com purchase will be donated to Clarity.



Thank you

On behalf of Clarity and the many lives who have been touched by your generosity, we thank you. With your partnership, we can continue engaging, educating and inspiring our communities with the truth regarding holistic sexual health and the value of human life.



ClarityCares.org



CLARITY GENERAL OFFICES

4550 W Jonathan Moore Pike
Columbus, IN 47201
812-378-4114
Toll Free 866-510-5067

CLARITY TESTING CLINIC

1950 Doctor's Park Drive, Suite B
Columbus, IN 47203
812-418-3230

CLARITY PREGNANCY SERVICES

2420 7th Street
Columbus, IN 47201
812-378-4730

304 Norris Avenue
North Vernon, IN 47265
812-346-0888

920 Kathy's Way, Suite G
Greensburg, IN 47240
812-222-0367

502 S Walnut Street
Seymour, IN 47274
812-524-1900

1750 State Rd 46 E
Nashville, IN 47448
812-988-4500

2410 E State Rd 44
Shelbyville, IN 46176
317-398-4567

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