

THE STORY OF US

July 2016-June 2017
Community Impact Report



YOUR STORY

There are many reasons why people partner with Clarity. Some have experienced an unplanned pregnancy and want to provide love and support to others in that situation. Others have children who have benefited from our education programs and want to give back. There are those who were wounded by abortion and want to prevent others from experiencing that pain. And finally, there are many whose passion is to tangibly love our community as Jesus would.

Whatever it is that drives you to join the mission of Clarity, **you are a part of this story.** Because of your role, countless lives are being impacted in life-changing ways. Together, we are coming alongside people to help them clearly see all their options so they can choose the best and healthiest path. Because of their interactions with our staff and volunteers, those we serve are encouraged to lift their eyes and look beyond their current situation, and to find hope that they can choose a better path, no matter where they are in their story. Thank you for joining us in this work and loving so generously. Be encouraged as you read about the impact your investment is having on the lives of those we serve together. Here are

THEIR STORIES...



SHELLI & ROSS



CAITLYN



AMY



CAROTHERS FAMILY STORY

God's plan for sexuality is something we as parents want to be sure we teach our children, not something they hear about from their friends or somewhere else. We talked with our daughter, Riley, about sexuality in the past, but it was time to take it to the next level. We had heard that the *My Best For You* program by Clarity is very reputable. We trust Clarity, so we decided to sign up.

We loved hearing from the presenters. They were energetic, fun, hilarious. The presentation was very well done!!! *My Best for You* gave us tools to use as we continue to guide our children through the preteen and teen years about the importance of understanding God's plan for sexuality and setting up a plan for how they can stay on that same path.

My Best for You is an amazing class. We highly recommend both parents (grandparents, guardians, aunts, uncles, etc.) go through the class with their child. Clarity does a wonderful job of taking the awkwardness out of this subject and opening the door for positive conversations to happen between parents and children. We look forward to taking our other children through this class when the time is right. Thank you for continuing to provide this class to families in our community.



Shelli, Riley and Ross Carothers (L-R)





my best for you

Bringing parents and their upper elementary and middle school aged children together, *My Best for You* lays a foundation of truth for our sexuality. In fun, interactive and age appropriate ways, families are equipped to guard their hearts, minds and bodies with honest, healthy Bible-based knowledge.

151 students

169 parents/
mentors

10 presentations

49 hours of
instructional
time

5 counties

Using Biblical truth and principles, *Transformed* opens the lines of communication between parents and teens, and equips parents to talk clearly about the issue of sexual integrity with their children.



transformed

132 students

87 parents/
mentors

9 presentations

41 hours of
instructional
time

7 counties



I decide for me

In the *I Decide for Me* program truth, facts and medically accurate data is presented to 6th grade, junior high and high school students empowering them to find their way through the fog of relationships and live lives of sexual integrity.

7053 students

66 schools

310 classes

1030 hours of
instructional
time

10 counties



Our friendly client advocates help women and men facing pregnancy matters to realize the hopeful possibilities for their future. Through pregnancy tests, limited obstetrical ultrasound, education on all pregnancy options, community referrals and material assistance, we provide compassionate support so clients can make informed decisions in determining their next steps.

5149 client visits

77% female

2653 distinct clients

854 positive pregnancy tests

55% aged 15-24

653 ultrasounds

68% unmarried

98% plan to carry

479 client visits

281 distinct clients

56% aged 15-24

85% unmarried

46% male

1077 tests performed



In addition to excellent medical care, our medical professionals provide a listening ear and positive guidance to those in need of STI testing and treatment. Patients are made aware of the possibilities available to them and helped to find a path that doesn't lead back to the testing clinic.

CAITLYN'S STORY

Caitlyn first came to Clarity Pregnancy Services to verify her pregnancy. At her ultrasound appointment our sonographer discovered TWO heartbeats; twins!

Throughout her pregnancy, Caitlyn attended our *Safe Place to Sleep* and *Car Seat Safety* classes in addition to participating in the *Baby and Me Tobacco Free* program. "The staff was so friendly and helpful, pointing me toward resources I didn't know were available. They have become like friends and they love my babies. It has been a great experience for me!"

To those who support Clarity, Caitlyn says, "Your help is greatly appreciated. You helped a single mother who is a nursing student provide for her twins. When I'm able, I want to pass it on and help others."



Both Caitlyn and her father completed the *Baby and Me Tobacco Free* program, earning \$100 a month in free diaper vouchers for Amelia and Grayce. These vouchers are provided via a partnership with Anthem.





Amy (R) with her Hearts Restored group facilitator, Sue Ketchum (L).

AMY'S STORY

Our God is Amazing. Because of ONE person who spoke God's truth to me; because she is part of the mission of Clarity to help bring value to EVERY life; ONE person who let her love and light for Jesus shine through her to reach far enough inside me to ignite that tiny spark deep inside my dead heart; my mess from a year ago became a message and my pain became my purpose.

Clarity offered me a safe place to grieve my loss and learn to find peace. The abortion recovery study taught me that God is a loving, forgiving God, and that He can bring beauty from ashes. Thank you from the bottom of my restored heart!



hearts restored

Our compassionate facilitators listen and help those who are experiencing grief over their past abortion choice begin the healing process. *Hearts Restored* points women and men toward the grace and hope they have struggled to know.

11 female study participants

1 male study participant

14 women counseled via one-on-one sessions

OUR STORY



The story of the impact Clarity is making on south central Indiana would be impossible to tell without YOU, our ministry partners. The role you play is critical to Clarity accomplishing its mission.

Thank you for making Clarity a part of your story by giving your time, talent, treasure and voice to see our vision fulfilled.

Jamie Evans, 2016-2017 Board Chair

VISION

A culture where every human life is valued and celebrated as a gift from God.

MISSION

To compassionately engage, educate and inspire our communities with the truth regarding sexual integrity and the value of human life.

BOARD OF DIRECTORS

As of June 30, 2017

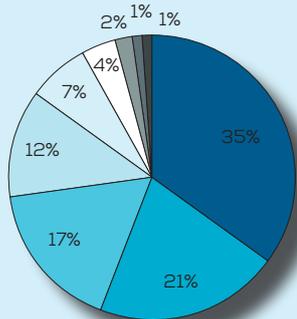
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OUR FINANCIAL STORY

Clarity's Board of Directors is committed to meeting the highest standards of financial accountability established for nonprofit organizations. Clarity is a member of the Evangelical Council for Financial Accountability and listed on the Guidestar database of charity organizations. Our books are reviewed annually by a certified public accountant. The information below is for the 2016-2017 fiscal year, which ended on June 30, 2017.

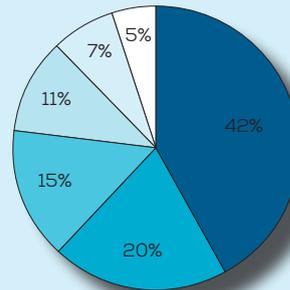
SOURCES AND USES OF FUNDS



\$1,719,844.59

REVENUE

- Fundraisers
- Churches/Baby Bottles
- Individuals/Businesses
- Grants/Foundations
- Other
- In-Kind
- Fee for Services
- Volunteer Labor
- Center In-Kind



\$1,599,242.77

EXPENSES

- Intervention & Restoration
- Development
- Administration
- Education
- Center In-Kind
- Testing Clinic



Enhancing Trust

JOIN THE STORY IN NEW **WAYS**

VOLUNTEER

Serve in one of our many volunteer areas that best suits your skill sets and gifting. Infrequent one-time opportunities as well as regularly weekly commitments are available.

BE A VOICE AND ENGAGE

Share about the ministry taking place at Clarity with those in your sphere of influence. Be our advocate! Connect with us on Facebook, Twitter, Instagram and Pinterest and be a social media advocate for us.

PRAY

Join our prayer team by committing to pray on a regular basis for the needs of the ministry and those we serve. Sign up to receive our monthly prayer calendars.

GIVE

Mobile Giving: Text the word "GIVE2CLARITY" to the number 41444 to get started.

Online: Our e-giving option allows ministry supporters to donate online through a secure web page. To set up a recurring or one-time gift, visit claritycares.org/donate.

Amazon: Every time you shop Amazon smile at smile.amazon.com and choose Clarity of South Central Indiana as your charity of choice, 0.5% of the value of your purchases will be donated to Clarity.

Payroll Deduction: Workplace giving is an easy way to make tax-deductible donations through payroll contributions. Just check with your employer.

Kroger: Enroll in Kroger's Community Rewards program and select Clarity of South Central Indiana as your charity. When you swipe your Plus Card, a small portion of each of your purchases will be donated to Clarity.



866-510-5067
claritycares.org

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