



Community Impact Report

JULY 2019 - JUNE 2020

Contents

- 3 Note from Our Board Chair
- 4 What We Do
- 5 Fiscal Year 2020 Impact
- 6 Empowering Students to Choose Healthy Behaviors
- 8 Equipping Others to Believe in Their Potential
- 10 Inspiring Many to Realize Hope and Healing
- 12 Meet the Team
- 13 Your Gifts at Work
- 14 Ways to Make a Difference

Note from Our Board Chair

Dear fellow Clarity supporters,

Last year in my letter from the chair, I referenced the quote, “A comfort zone is a beautiful place, but nothing ever grows there.” Oh how true that is for 2020! Haven’t we all stepped well outside our comfort zone during the challenges COVID-19 has presented? From altering center hours to virtual education for the schools, our staff has stepped up to the plate as an essential component during these trying times.

Your Board of Directors has continued to work virtually along with staff, to complete the process of strategic planning and we’re excited about where we’re headed. While there are spreadsheets outlining the details, our three primary goals are to:

- Continue paving the way for a restoration focused culture
- Create a sustainable impact model for long-term success
- Mobilize advocates learning who cares and why to assist in fine tuning the story of Clarity

Watch for further details to come, and we invite you to dig in deep with us as we work over the next three years to accomplish these goals.

While Clarity continues to navigate the challenges of the pandemic, we celebrate the endurance of an organization that continues to focus on compassionately engaging, educating, and inspiring our communities with the truth regarding holistic sexual health and the value of human life. On behalf of the Board of Directors, I want to thank each of you for helping us uphold this mission. Whether you serve as a volunteer (time), lending your expertise (talent), or contribute monetarily (treasures), or in many cases all three, you help Clarity make a difference every day walking beside us sharing in the vision of a culture where every human life is valued. What better time than 2020 for Clarity to be front and center in this effort.



Sincerely,

A handwritten signature in blue ink that reads "Stephanie Flinn".

Stephanie Flinn, Board Chair



What We Do

Our mission is to compassionately engage, educate and inspire our communities with the truth regarding holistic sexual health and the value of human life.

EDUCATION

Our engaging educators present truth, facts and medically accurate data to upper elementary through high school students empowering them to explore choices and consequences, and ultimately achieve healthy lifestyles and relationships.

DECIDE FOR ME | MY BEST FOR YOU | TRANSFORMED

CLIENT SERVICES

Our friendly client advocates help women and men facing pregnancy matters to realize hopeful possibilities for their future. We provide positive guidance to those in need of STI testing and treatment. No matter an individual's circumstances, we offer compassionate support so clients can make informed decisions.

PREGNANCY CENTERS | TESTING CLINIC

HEARTS RESTORED

Our compassionate facilitators listen and help those who are experiencing grief over past reproductive loss or sexual abuse to begin the healing process. Hearts Restored points women and men toward grace and hope they have struggled to know.

HEALING AFTER ABORTION | OVERCOMING SEXUAL ABUSE

WE ARE A PROUD AFFILIATE OF:



Fiscal Year 2020 Impact

(JULY 2019 - JUNE 2020)



9,253

student lives impacted through education programs



71

schools & churches hosted Clarity education presentations



2,116

STI tests performed



325

baby showers in a bag gifted to new moms



37

men & women participated in Hearts Restored studies



1,352

hours invested in healing through Hearts Restored

EDUCATION

Empowering Students to Choose Healthy Behaviors

Your generous giving empowers students with truth, facts and medically accurate data to help them make healthy choices.



ANGELA LEARNED HER VALUE, THANKS TO YOU!

Angela* walked into her high school health class where the “Sex Lady” from Clarity was a guest speaker. At first, Angela and her friends joked about the topic, but as she listened and learned more about her value, Angela’s thinking began to change. She had already decided to give up her virginity on her birthday that weekend as a gift to herself.

As a result of the *I Decide For Me* program, Angela realized that not everyone was having sex and she didn’t need to do it to fit in. Most importantly, she learned that she was valuable and worth the wait.

**Name changed to protect confidentiality.*



Many high school students drastically undervalue themselves. As a result of Clarity’s programs, students learn to value relationships above temptation and internalize their own value and worth. The *I Decide for Me* presentation is always the highlight of the semester.
- High School Teacher



With your support, sixth grade, middle school and high school students in over sixty schools throughout South Central Indiana participated in the *I Decide for Me* sexual risk avoidance curriculum last year. *I Decide For Me* helps students build necessary skills to establish boundaries, avoid risky behaviors and make healthy choices.

When schools closed in mid-March to reduce the spread of COVID-19, you made it possible to continue offering the *I Decide for Me* program. Videos that captured the program’s key concepts were created for schools utilizing eLearning. Converting the live teachings to videos could not have happened without your financial support.

Your support is also equipping teens/tweens and adults to have real, relevant discussions about God’s design for sexuality and the value of human life. Local churches host faith-based *Transformed* and *My Best for You*, which bring families together for crucial education and conversations.

EDUCATION IMPACT IN NUMBERS



5,870

students impacted directly by Clarity’s school-based programming (*I Decide for Me*)



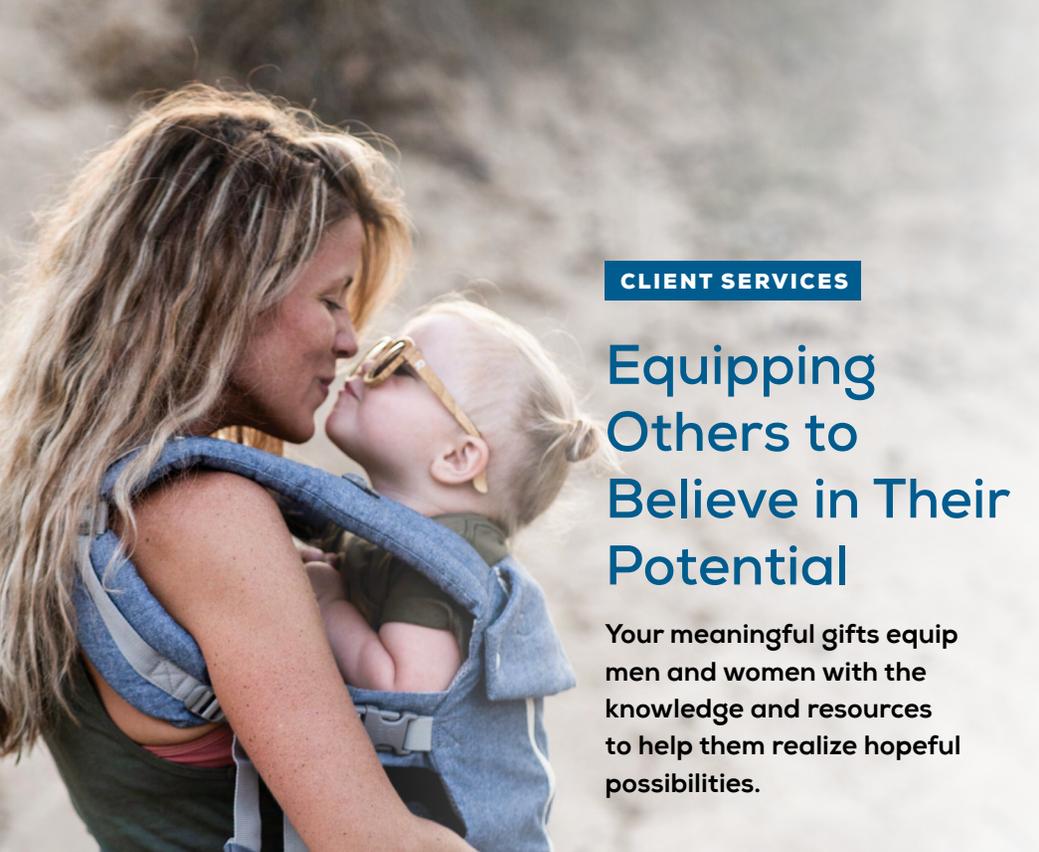
3,175

students impacted by Curriculum Colleagues (other organizations that purchased Clarity’s IDFM curriculum)



452

students & parents/guardians impacted by Clarity’s faith-based programming (*My Best for You* & *Transformed*)



CLIENT SERVICES

Equipping Others to Believe in Their Potential

Your meaningful gifts equip men and women with the knowledge and resources to help them realize hopeful possibilities.

Every day, your gifts make it possible to provide counseling and emotional support, pregnancy tests, ultrasounds and material support at six area pregnancy centers.

Your kindness also bestows expectant parents with information about each of their pregnancy options. Because of your faithful giving, parents and guardians are equipped with the skills and resources to make healthy, informed decisions.

Clients who visit the Clarity Testing Clinic receive free or low-cost STI testing and treatment. Often, individuals visit from outside our area, seeking anonymity during potentially embarrassing medical situations. **Because of your generous support, we are able to meet clients' immediate physical needs and encourage them to make choices that will prevent them from needing help in the future.**

CLIENT SERVICES IMPACT IN NUMBERS

Reasons Clients Visit Clarity

- Material Assistance: 45%
- Pregnancy Tests: 21%
- Parenting Classes: 13%
- STI Testing & Treatment: 13%
- Ultrasounds: 8%

Client Demographics

- Marital Status**
- Single: 54%
 - Married: 21%
 - Other: 25%
- Gender**
- Female: 81%
 - Male: 19%



- Ethnicity**
- Caucasian: 74.5%
 - Hispanic: 10.7%
 - Unknown: 7.6%
 - African American: 3.3%
 - Multi Racial: 3.1%
 - Other: 0.8%

KARI CHOSE ADOPTION, THANKS TO YOU!

*Kari's world was falling in around her. She felt like all she and her husband did was argue over money and bills. They were planning to divorce when Kari found out she was pregnant. The thought of being broke, alone and parenting was too much for her to handle. Kari visited Clarity and received options counseling and learned about adoption. She chose to give her son life and a family that could provide for his every need. He is now a very happy and healthy 3-year-old.

“ He looks like he belongs to that family. If you had not helped me, he would not be here. ”

**Name changed to protect confidentiality.*

HEARTS RESTORED

Inspiring Many to Realize Hope and Healing

Your thoughtful support is inspiring hope for men and women who have experienced reproductive loss or sexual abuse.

This year, 37 men and women journeyed toward healing and wholeness by participating in *Healing After Abortion* or *Overcoming Sexual Abuse* (either in a group or one-on-one setting). Additional facilitators have joined the team to support the continued growth of Hearts Restored, which has consistently been the fastest growing aspect of the ministry.

Before COVID-19, there were four groups of people ready to start a *Healing After Abortion* or *Overcoming Sexual Abuse* study. Due to the pandemic, two of these groups began meeting online. These participants received crucial support and encouragement until in-person gatherings could safely resume. There were an additional two groups of participants who were not comfortable meeting online and instead chose to wait until fall 2020 to begin an in-person study.

Because of you, men and women who were at one time hopeless and isolated are now encouraged and full of hope. Your support is making a difference in their lives and in the lives of future generations as well.

BETHANY FOUND HOPE, THANKS TO YOU!

After completing a Hearts Restored study group, Bethany* shared, "My life was broken and falling apart. I learned that healing from my shame and pain happens in connection. I appreciated this group so much, as they helped me heal. Through the group activity of making our personal restored bowls, I realized that scars in my life will remain. Like the Kintsugi 'golden repair', there is now beauty and purpose that God can use. I learned that wholeness resides in the very cracks and crevices where I thought hope was lost."

**Name changed to protect confidentiality.*

HEARTS RESTORED IMPACT IN NUMBERS

18 

Individuals participated in
Healing After Abortion

19 

Individuals participated in
Overcoming Sexual Abuse

35 

Individuals received
one on one support
outside of a study



▲ *Kintsugi is a Japanese art form in which broken pottery is repaired with gold. This process honors the beauty of brokenness, rather than trying to disguise the defect. These beautiful bowls are handmade by Hearts Restored participants to symbolize their own healing and restoration.*

“

Going through Hearts Restored gave me hope of God's forgiveness and His peace.
-*Healing After Abortion* participant

”

Meet the Team

BOARD OF DIRECTORS

Stephanie Flinn, *Chair*
Joe Meek, *Vice Chair*
Donna Reeves, *Treasurer*

Janet Anthony, *Secretary*
Tim Bond
Lisa Duke

Ray Eakins
Corrie McGuckin
Jim Stewart

STAFF

Tim Bond
Executive Director

Sue Ketchum
Hearts Restored Director

Tracey Pike, SRAS
Education Director

Jenny Gardner
Client Services Director

Lara Martin
Development Director

Kristie Ayers, SRAS
Community Educator

Mendy Fisher, SRAS
Community Liaison

Erin Terry
Accounting Assistant

Charlene Bosley, SRAS
Education Admin. Assistant

Lora Jackson
Bookkeeper

Miranda Voils, RDMS
Sonographer

Jim Bramlett
Friendraiser

Wanda Lienhoop
Bartholomew Co. Center Manager

Carol Wessel
Bartholomew Co. Assistant Center Manager

Angie Burton
Client Services Admin. Assistant

Jennifer McGuire-Kozakiewicz
Testing Clinic Assistant

Maria Westbrook, RN
Nurse Manager

Marianne Bush, RN
Testing Clinic Nurse

Kara Miller
Executive Assistant

Pam White
Jackson and Jennings Co. Center Manager

Therese Chamblee
Brown Co. Center Manager

Christy Shaw, SRAS
Community Educator

Teri White, SRAS
Community Educator

Kaylee Coats
Community Educator

Benjamin Smith
Shelby Co. Development Specialist

Victoria Yeaton
Marketing & Events Coordinator

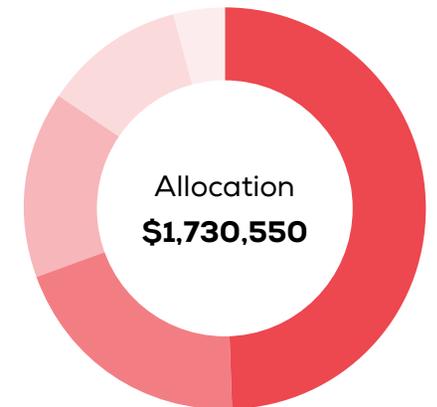
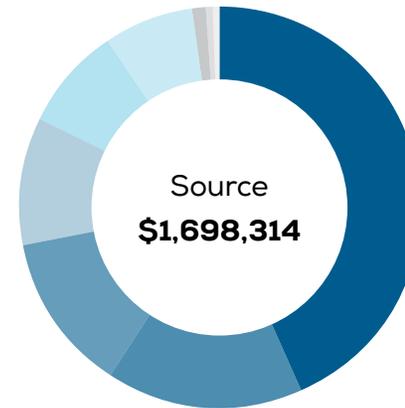
Amy Disney
Shelby Co. Center Manager

OTHER KEY PERSONNEL

Dana Bowling, LMHC
Counseling Advisor

Dr. Brian Williams
Medical Director

Your Gifts at Work



Clarity's Board of Directors is committed to meeting the highest standards of financial accountability established for nonprofit organizations. Clarity is a member of the Evangelical Council for Financial Accountability and listed on the Guidestar database of charity organizations. Our books are reviewed annually by a Certified Public Accountant. The information above is for the 2019-2020 fiscal year, which ended on June 30, 2020.

Ways to Make a Difference



VOLUNTEER

Serve in one of our many volunteer areas that best suits your skill sets and gifting. Infrequent one-time opportunities as well as regular weekly commitments are available.



ADVOCATE

Share about the ministry taking place at Clarity with those in your sphere of influence. Connect with us on [Facebook](#), [Instagram](#) and [Pinterest](#), and be a social advocate for us.



PRAY

Join us in praying for the ministry and those we serve. Email info@claritycares.org to receive our monthly prayer calendars.



DONATE

Set up recurring or one-time donations through our secure website, ClarityCares.org/donate.



WORKPLACE GIVING

To make tax-deductible donations, ask your employer if they offer payroll giving or matching gifts.



SHOPPING REWARDS

Join Kroger's Community Rewards and Amazon's Smile program! Once you select Clarity of South Central Indiana, a small portion of each **Kroger Plus Card** or smile.amazon.com purchase will be donated to Clarity.



NON-CASH GIFTS

Give a gift from your non-cash wealth including securities, real estate, personal property and other items.



PLANNED GIVING & ESTATE GIFTS

Leave a lasting legacy for generations to come by naming Clarity in your bequests.



Thank You

"Giving is not just about making a donation; it's about making a difference." -Kathy Calvin

Your support is empowering students to choose healthy behaviors; equipping men and women to believe in their potential; and pointing others toward grace and hope. Thank you for partnering with us. You are making a difference!



ClarityCares.org



CLARITY GENERAL OFFICES

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Toll Free 866-510-5067

CLARITY TESTING CLINIC

1950 Doctor's Park Drive
Suite B
Columbus, IN 47203
812-418-3230

CLARITY PREGNANCY SERVICES

2420 7th Street
Columbus, IN 47201
812-378-4730

304 Norris Avenue
North Vernon, IN 47265
812-346-0888

920 Kathy's Way
Suite G
Greensburg, IN 47240
812-222-0367

325 N. Walnut Street
Suite C
Seymour, IN 47274
812-524-1900

1750 State Road 46 East
Nashville, IN 47448
812-988-4500

2410 East State Road 44
Shelbyville, IN 46176
317-398-4567

SIGNATURE SPONSORS

