IMPACT REPORT

clarity
you matter



JULY 2025-JUNE 2026

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clarity
you matter

MISSION

Clarity exists to compassionately offer hope, help, and healing, valuing all human life because You Matter!

VISION

A culture where every human life is valued and celebrated as a gift from God.

Learn more about Clarity at claritycares.org

CLARITY IS A PROUD AFFILATE OF

Indiana Association of Pregnancy Centers

Heartbeat International

NIFLA National Institute of Family & Life Advocates

SUPPORT After Abortion

LETTER FROM THE BOARD

Dear Friends,

As I reflect on this past year, one truth stands out above all else: our mission for life is unchanged – and *more determined than ever*.

For more than 40 years, Clarity has existed to reach women facing unexpected pregnancies with compassion, truth, and the hope of life. The reversal of Roe v. Wade did not eliminate the need for this ministry. If anything, it changed where and how the battle is being fought.

Many assumed that the reversal of Roe v. Wade would significantly reduce the need for ministries like Clarity. But what we're witnessing tells a different story… And with the minimal increase in Indiana births, it's safe to assume that the number of lives lost to abortion remains largely unchanged.

Legislation did not erase fear. It did not remove pressure, isolation, or uncertainty. Instead, abortion has shifted. Today, many women never walk into a clinic. They search online, order abortion pills in secret, and make one of the most significant decisions of their lives without anyone checking on their well-being or reminding them that they have other options.

This has always been more than a legal issue. It is a spiritual battle—one that calls us to respond with both wisdom and compassion. That's why Clarity has adapted. Through strategic Google advertising, we are reaching women in our local Indiana communities at the very moment they are searching for abortions and connecting them to compassionate care.

But our work extends far beyond a single appointment. Through our model of connectivity of care, women and families are connected to ongoing support that helps build healthier futures. And through the faithful prayers of our partners, we continue to fight the spiritual battle that has always been at the heart of this ministry.

As you read this report, I hope you'll see more than numbers. You'll see lives changed because you chose to stand with us. Thank you for making it possible to reach more women than ever before with hope, help, and healing. Together, we are reminding every person who walks through our doors of one simple truth:
You Matter.

With gratitude,

Jim Stewart
Chair, Board of Directors

Eric Allen
Chief Executive Officer





July 2025 - June 2026

FISCAL YEAR OVERVIEW

6,418 students impacted by the You Matter message

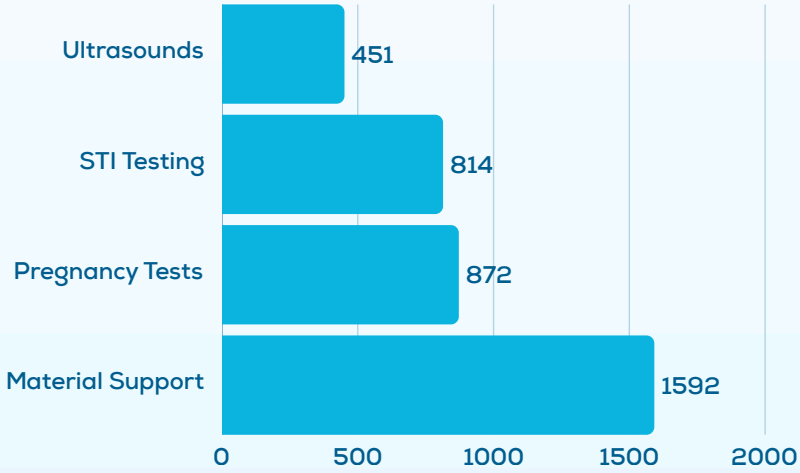
6,649 total client visits

451 life saving ultrasounds performed

2,101 parenting classes completed

Your Support Matters

REASONS CLIENTS VISITED CLARITY CENTERS IN 2025-2026





6,649 total client visits

2,366 distinct clients

Because of your support, Clarity is reaching more women facing unexpected pregnancies than ever before, offering compassionate care, life-affirming choices, and the hope of Christ. Together, we are meeting immediate needs, building lasting relationships, and helping women and families embrace a healthier, hope-filled future.

CLIENT SERVICES

PREGNANCY CARE & MEDICAL



In the past year, the way women are seeking abortions has changed...but the need for hope, for support, and for CLARITY has not. With abortion pills becoming the primary path to abortion in our communities, many women are making life-altering decisions alone, often without anyone to answer their questions or remind them they have another choice.

In response, Clarity has adapted. With your support, we are funding strategic online outreach, connecting with women at the very moment they are searching for abortion information, and reaching more abortion-seeking women this year than ever before. What begins as a search for answers often leads to a life-changing connection.

That connection often begins with a pregnancy test, STI testing, or an ultrasound. As more women contact Clarity early in pregnancy while considering abortion pills, timely medical care has become more critical than ever - which is why our team has expanded STI services to our Mooresville and Shelbyville centers.

These services do more than meet an immediate medical need, they create an opportunity to build trust. From that first appointment, women and men can be connected to parenting education, emotional support, restorative services, men's ministry, and community resources, ensuring they receive the care and encouragement needed to move forward with confidence and hope.

Your support is changing lives. Approximately 75% of abortion-seeking women who come to Clarity for services choose life. By combining compassionate medical care with mentoring, encouragement, practical resources, and community connections, we're helping women and men move beyond crisis and into a future marked by confidence, stability, and hope.

Every appointment is more than a service provided...it is an opportunity to offer the hope of life, share the love of Christ, and remind women, men, and families that they matter. This is the ministry that YOU make possible.

> We have really appreciated and needed the support you have provided for both my children and me these past two years. Unsure of how we would have made it this far or where we would be without Clarity & staff!!



5,676 hours served by volunteers, giving their time & talents at Clarity

592 male clients served

3,643 clicks on Clarity's Google ads for abortion-seeking women in our area

71,199 number of times Clarity's online ads appeared on someone's screen

2,374 STI tests performed

794 women. That's how many women have reached out to Clarity in the last fiscal year in search of an abortion. Your giving allows us to reach them first, changing stories and saving lives. Together, we're making a difference every single day.



EDUCATION

PREVENTION & AWARENESS.

Clarity's education team plays a vital role in our ministry by helping prevent unplanned pregnancies before they begin and connecting their choices to their whole-person and healthy future, while also ensuring students know where to turn when they need support. Through our school-based program, I Decide For Me, our educators reached more than 6,000 students this year with messages about healthy relationships, personal value, and wise decision-making.

Our impact extends beyond the classroom through faith-based programs like My Best For You, Transformed, and Clarity in the Chaos, which equip students and parents with biblical truth, practical tools, and hope for navigating today's challenges. We also encourage families through our Raising Risk-Free Teens podcast, helping parents confidently show up for their children in an increasingly complex world.

By building relationships and awareness today, we are creating pathways to hope, help, and healing for those who may need us now—or in the future. We are grateful for the teachers and administrators who continue to welcome Clarity into their classrooms and partner with us to make this life-changing ministry possible.

6,418 students
were empowered & informed by Clarity's educators through **I Decide For Me**

56 schools
hosted **I Decide For Me**

24 students & parents
were equipped to have honest, faith-based conversations through **Transformed** and **My Best For You**

7,328 students
were impacted by Curriculum Colleagues utilizing Clarity's **I Decide For Me** program, used by **10 Curriculum Colleagues** (outside organizations)

Because of your support, Clarity remains a consistent source of hope and reminder of value for students and families.

RESTORATION

HOPE & HEALING



Healing has always been at the heart of Clarity's ministry, and today we're entering an exciting new season. As part of our Connectivity of Care model, Hearts Restored is evolving into ***Clarity Restoration***— a renewed vision for restorative care that will be more deeply integrated into every woman and man's healing journey.

This season is one of growth and preparation. We are seeking the right leader to provide vision and direction for Clarity Restoration while reimagining how restorative care is delivered. Alongside the trusted groups and community partnerships that continue to serve individuals well, we are expanding opportunities for one-on-one care, allowing clients within the centers to receive immediate support and connections to begin their healing journey.

Our vision is simple: no woman or man should have to navigate the pain of abortion, miscarriage, sexual abuse, reproductive loss, or other past trauma alone. By connecting restorative care to every step of a client's journey, and in each Clarity center, more individuals have the opportunity to experience healing, hope, and lasting transformation.

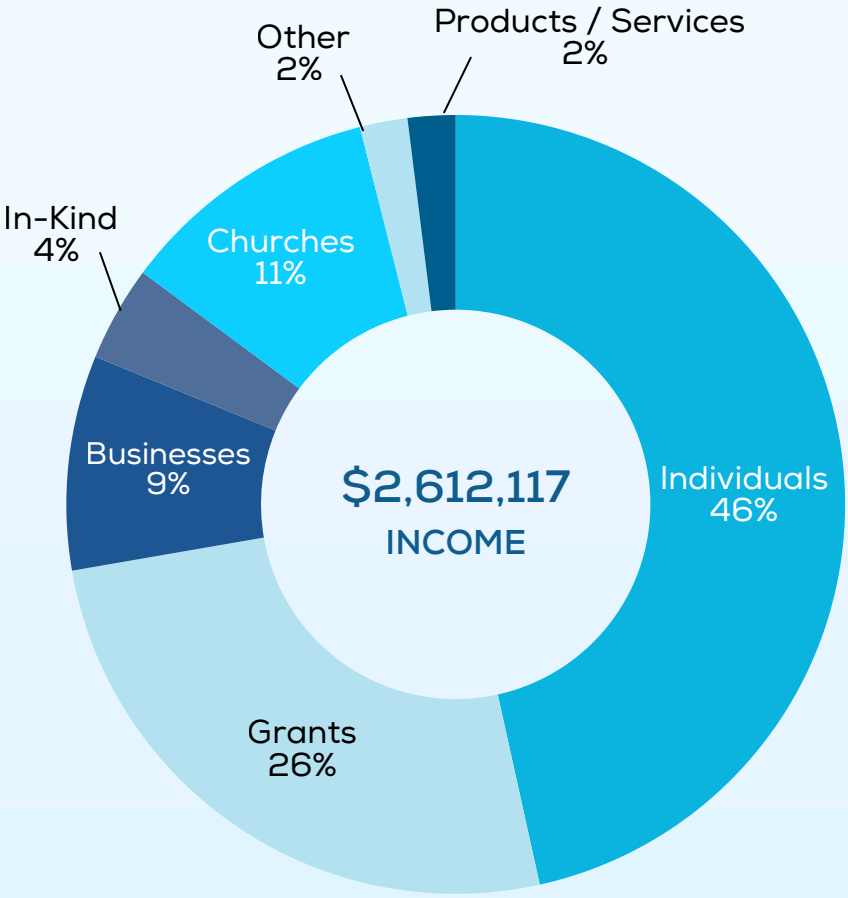
We are excited for what lies ahead and grateful for your partnership as Clarity Restoration continues to grow into a ministry that walks alongside individuals with compassion, truth, and the love of Christ.

Because of your support, women and men are compassionately supported as they work toward healing from their trauma.

109 Individuals touched by Clarity's restoration services

Think of how the ripple effects of their healing will change the course of their future - and future generations.

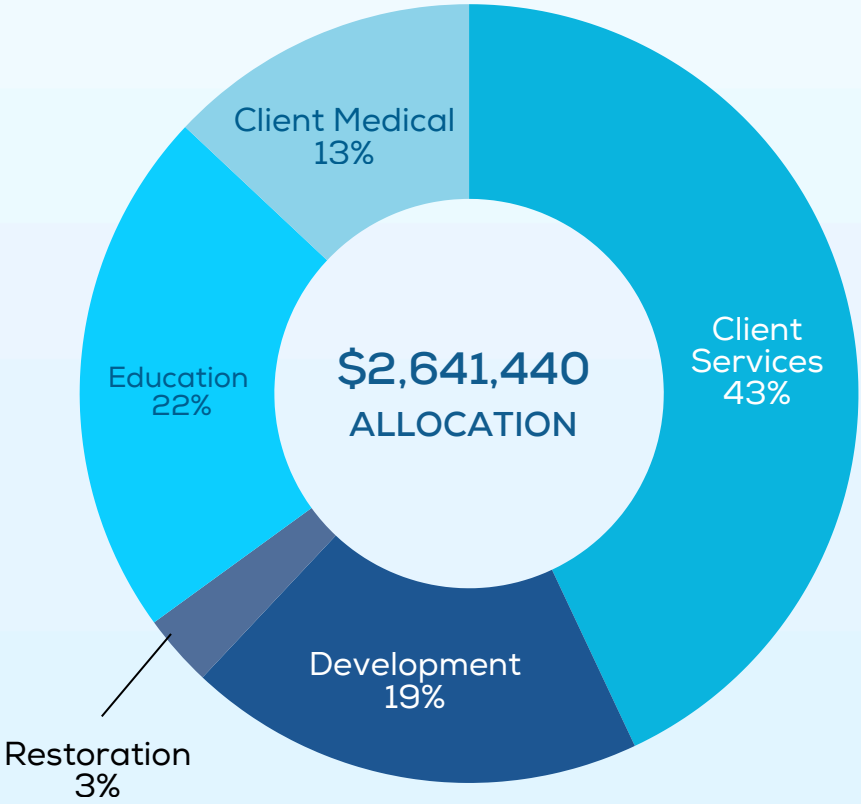
CLARITY INCOME



Clarity's Board of Directors is committed to meeting the highest standards of financial accountability established for nonprofit organizations. Clarity is a member of the Evangelical Council for Financial Accountability and listed on the Guidestar database of charity organizations. Our books are reviewed annually by a Certified Public Accountant. The information above is for the 2024-2025 fiscal year which ended on June 30, 2025.

For more information on Clarity funding, please visit our website: claritycares.org/clarity-funding/

YOUR GIFTS IN ACTION



Our 2026 financial reporting is updated to more clearly show the true cost of the care your generosity makes possible. Because administrative cost exist solely to provide our impact and development efforts, those costs are now allocated across departments—giving you a clearer picture of how your support reaches every part of Clarity's mission.



LOOKING AHEAD

INTO 2026 - 2027

As we look to the future, we are excited to continue expanding **Clarity's Connectivity of Care model.** Connectivity of Care isn't simply about offering more services in one location...it's about *changing the trajectory of a life*.

Every woman who walks through our doors carries a unique story, and often the fears, trauma, and circumstances that contribute to an abortion decision began long before an unexpected pregnancy. By connecting women and families to parenting education, restoration services, men's ministry, and ongoing community support, we are addressing the root causes that lead so many to this point of crisis.

Our vision extends beyond a single pregnancy. We want to see women experience lasting healing that not only impacts the child they carry today but also changes the future of their families for generations to come. When healing replaces hurt and hope overcomes fear, the cycle can be interrupted, creating a new legacy for mothers, daughters, and grandchildren.

One thing we know for certain: these women, and the staff who faithfully serve them, cannot win alone.

God is raising up a growing prayer army to stand in the gap for every woman who walks through our doors. What began with just 30 prayer partners has grown to nearly 700 people receiving real-time prayer requests as our staff meet with women facing abortion decisions.

In their moment of greatest need, clients are surrounded not only by compassionate care but also by the faithful prayers of believers interceding on their behalf.

LOOKING AHEAD CONT.

In the coming year, our vision is to grow that army to 2,026 prayer partners. Because the women we serve need more than a change in legislation...they need hope stronger than their fear, hope big enough to choose life for themselves and their unborn child. While legislation can shape our culture, only God can transform a heart.

We believe the combination of compassionate, connected care and the power of prayer has the potential to accomplish what legislation alone never could– bringing healing where there has been hurt, hope where there has been fear, and life where there once seemed to be none.

Together, Connectivity of Care and the support of our Prayer Partners represent the future of Clarity: deeper healing, stronger support, and a community united in Christ to change lives today, and generations tomorrow.

Will you join us?



Become a Prayer Partner today!

Prayer Partners across Central Indiana receive real-time text alerts with opportunities to pray for women, men, and families in the moments they need it most.

"Please pray for an abortion-seeking woman who has an abortion appointment scheduled this weekend. Pray that she has the courage to choose life for her baby despite her difficult circumstances."

"God is good! Clarity's abortion-seeking client has just left her appointment choosing life and feeling encouraged for the next steps on her parenting journey."

One prayer may seem small. But God has always done extraordinary things through ordinary people who pray. Join us.

LifePrayerPartner.com/Clarity

MEET THE CLARITY TEAM



Eric Allen
CEO



Angie Burton
Vice President



Kristi Thompson
Executive Director of Client Services



Cheryl LaBelle
Director of Education



Maria Westbrook, RN
Director of Nursing



Angie Stuckwisch
Director of Human Resources

Alyson Neff
Staff Accountant

Amber Geis
Center Director - Greensburg

Amy DeClue-Powell
Executive Assistant & Office Manager

Brandy Ecker
Community Educator, SRAS

Beckie Eckelman
Faith Based Community Educator, SRAS

Billie Warren
Clinic Assistant

Cameron Glenn
Senior Staff Accountant

Charlene Bosley
Education Scheduling Coordinator

Cheryl Steele
Assistant Center Director - Mooresville

Debbie Peters
Education Administrator

Eusi Fraser
Male Client Care Director

Evelyn Fuentes
Center Director - Franklin

Genesis Marrero-Ferrer
Center Director - Shelbyville

Myrian Fontanez Jaime
Center Director - Seymour

Julie Riggs
Community Impact Coordinator

Katie McNealy
Community Educator, SRAS

Kayla Helms
Center Director - North Vernon

Keia Cook-Stroupe
Center Director - Columbus

Mathea Otero
Client Services Program Director

Michelle Weintraut
RN

Rachel Hosch
Center Director - Greenwood

Raegan Schlagel
Marketing & Communications Manager

Taylor Schmidt
Curriculum Content Manager, Community Educator, SRAS

Traci Johnson
Community Impact Officer

BOARD MEMBERS

Eric Allen
CEO

Beth Taylor
Treasurer

Corrie McGuckin
Secretary

Dave Garrison

Jim Stewart
Chair

Paige Wassel
Vice Chair

Kaitlynn Starkey

FIND CLARITY EMPLOYMENT OPPORTUNITIES AT CLARITYCARES.ORG/EMPLOYMENT

WAYS TO MAKE A DIFFERENCE

VOLUNTEER

Serve in an area that best suits your skill sets and gifting. One-time opportunities as well as regular weekly commitments are available.

BABY BOTTLE CAMPAIGNS

Clarity's Baby Bottle for Life Campaign raises funds that allow us to provide hope, help, and healing to those we serve. To sign up, scan the QR code or visit CLARITYCARES.ORG/BABY-BOTTLE-FOR-LIFE-SIGN-UP/

DONATE

Change lives in your community by donating today. Set up recurring or one-time donations through our secure website, or find more ways to make a difference, such as giving from your Donor Advised Funds, Stocks, or IRA, or make a gift/tribute in honor of a loved one. CLARITYCARES.ORG/DONATE

2025 - 2026 CLARITY PARTNERSHIPS

Glenn Pullen, DVM

Columbus Animal Hospital

community CHURCH OF COLUMBUS

Greater Horizon Financial Group

First Christian Church

ROUTE 3 PROPERTIES

St. Mary's Greensburg, IN

FREETOWN CHURCH OF CHRIST

The COMMUNITY FOUNDATION of Jackson County

Together, we grow tomorrows

St. Peter's Lutheran

Next Generation

BROWNSTOWN CHRISTIAN CHURCH

MOUNT PLEASANT CHRISTIAN CHURCH

CLARITY LOCATIONS

CLARITY CARE HUB

PREGNANCY SERVICES, TESTING CLINIC, & OFFICE HEADQUARTERS

3203 Middle Road,
Columbus, IN 47203
Center: 812-378-4730
Office: 812-378-4114

PREGNANCY SERVICES

304 Norris Avenue
North Vernon, IN 47265
812-346-0888

920 Kathy's Way, Suite G
Greensburg, IN 47240
812-222-0367

435 E. Main Street, Suite 210
Greenwood, IN 46143
317-300-9984

325 N Walnut Street
Seymour, IN 47274
812-524-1900

PREGNANCY SERVICES & TESTING CLINIC

747 Commerce Dr.
Franklin, IN 46131
317-535-6396

225 E. High Street
Mooresville, IN 46158
317-834-9776

New Location!
2311 S Miller St. Suite 600
Shelbyville, IN 46176
317-398-4567

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